



Navigating the economic surf

Gear Box

[Complimentary Consultation](#)

[BIM 101 - CAGC University](#)

Professional Design Services



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Green Building

HGA is an Energy Star Partner with LEED Accredited

Professionals on staff to further sustainable design initiatives.



Hurricane Season

August starts the peak of hurricane season in the US. It is also the month when many big CMBS loans are due to mature. If paid off, banks should be able to provide the same cash for more loans, kick starting the money market. Although modifications or extensions may be necessary due to refinancing dilemmas, with major CMBS deals in the works, the season may prove exhilarating, scoring big waves minus the destruction.

Following last month's [newsletter](#) encouraging reinvestment in existing portfolios, we understand many obstacles may be in your way, preventing you from obtaining your portfolio's potential. When staring out at the horizon, observing the ebb and swell of the waves, one has to consider similar complications.

Protect yourself from the elements

Surfers use sunscreen, rash guards, and wetsuits as protection from sunburn as well as freezing temperatures. With overexposure and without protection, you can get scorched. The same is true if you are not maintaining your centers. Buildings fall into disrepair, not only from exposure to the elements but also aesthetically with rapidly changing trends.

Be cautious of dangers and risks

Be wary of jellyfish and sharks by enlightening yourself and your team of the market. Know your potential allies as well as your competition, and position yourself strategically. Don't get caught in the current or pulled away from your goals by the undertow. If you start to feel that your expectations are not being met on your current course, utilize your design team and recalculate based on the current conditions.

Catch a wave or make your own

If you are still sitting on the sidelines, **now is the time for action.** Whether you use a boogie board, long board, or are simply bodysurfing, you must set your goals and get your timing right or it will be too late. Take full advantage and harness the available energy to propel you toward your own goals. If everyone seems to be sitting on their hands, stir it up yourself to get things moving. You can float idle for only so long before the rolling waves start shifting you off course or you are overturned by an unexpected crash.

Complimentary Consultation

HGA and BIMinc. offer courtesy consultations to evaluate project needs to provide specific, tailored solutions for:

- Renovations, Rehabs, and Expansions via R&R Studies
- New/ Proposed Projects and Site Review services optimizing GLA/ GBA ratios, parking, circulation, and other critical factors
- Lease Modeling and Document Conversion services

Upfit/ Refit Services

HGA offers a 30-day turn-around for most tenant upfits/ refits from date of approval for owner/ tenant criteria base drawings, adapted tenant design documents, or full design services.

Prototype design services also available.

Targeted Technical Services



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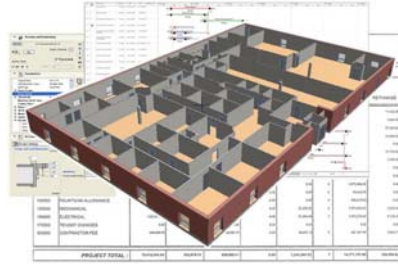


BIM 101

An Introduction to Building Information Modeling

Scot Hennon will co-present this full-day, comprehensive course as an overview of BIM for your construction team.

Please click [HERE](#) for more information and to register.



Carolinas AGC Office
Carolinas Room
1100 Euclid Avenue
Charlotte, NC
September 14, 2010
8:00AM - 5:00PM

If you want to prepare your gear and test the waters, now is the time. Many companies are strategizing for two years down the road. However, in order to meet those goals, action must be taken today. Otherwise, the best waves may just pass you by.

Sincerely,

Scot Hennon, AIA, NCARB
President, Hennon Group Architects, PA/ BIMinc.

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About Hennon Group Architects/ Building Information Modeling, Incorporated

Hennon Group Architects (HGA), based in Mooresville, North Carolina, is a full-service architecture and interior design firm that provides retail and commercial design services nationwide. The firm specializes in upscale factory outlets, big box stores, and neighborhood centers.

Building Information Modeling, Incorporated (BIMinc.) is an in-house sister company of HGA dedicated to the comprehensive construction of 3D, graphical models layered with building data that is indispensable in today's construction market.

HGA and BIMinc. bring 20+ years of virtual leasing model development solution experience on dozens of retail centers across the country to provide unique and specific solutions tailored to meet your needs.

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